



AUSTRIA JUICE



Agenda



Who We Are



Our Strategy



Markets We Serve



Product Portfolio



Your Benefits

Who We Are

**AUSTRIA
JUICE**





About AUSTRIA JUICE

**AUSTRIA
JUICE**

GmbH is a global acting B2B company in the food and beverage industry and employs around 1,000 employees at 14 production sites.



1,000

employees



80

More than 80
years experience



14

production sites



**AUSTRIA
JUICE**

Headquarters:
Kroellendorf (Lower Austria)



Our Locations



Austria

Allhartsberg



Austria

Vienna (office)



Germany

Bingen



Hungary

Anarcs



Hungary

Ersekhalma



Hungary

Vásárosnamény



Hungary

Nagykálló



Poland

Biała Rawska



Poland

Białobrzegi



Poland

Chełm



Poland

Góra Kalwaria



Poland

Lipnik



Romania

Vaslui



Ukraine

Vinnitsa



China

Shaanxi
Province,
P.R. China



Key Facts

About Us

 **Target:** preferred partner of the global beverage industry

 **Management Structure:**

- o **CEO:** Mr. Franz Ennser
- o **CSO:** Mr. Kai Oliver Antonius
- o **CSO:** Mr. Wilhelm Schratz



Type of Business



- o Fruit Juice Concentrates
- o Beverage Compounds
- o NFC Juices
- o Fruitwine & Cider
- o Flavours



Geography

 **Geographic Scope:** Global

 **Volume:** ca. 200,000 MT product



Customers



Export to more than **750** customers in **65** countries worldwide



Our Strategy

AUSTRIA JUICE





Our Strategy

Global Sourcing
of Fruits and
Sustainability



Holistic
Value Chain



Innovative
Technology



Top Quality
Management &
Assurance





Global Sourcing

Direct Access to the best natural raw materials & emphasis on a holistic value chain



Global market presence
- 14 processing plants worldwide



Reliable suppliers and long term partnerships



Standardized worldwide network &
highly skilled team



Full traceability of the raw materials



Food safety





AUSTRIA JUICE's Sustainability Core Subjects



Re-sort project, organic, SAI, sustainable juice covenant (IDH) membership



Compliance and business conduct, long-term cooperation with farmers/suppliers



Environmental and energy aspects of production



Labour practices and human rights of employees



Product responsibility and sustainable products



Social engagement





Innovative Technologies & Comprehensive Market Expertise



International experts network of R&D and marketing specialists studies trends and markets.



Global R&D and Innovation Center



Speed to market





Top Quality Management & Assurance

More than 70 Quality Management employees worldwide



Certificates:

ISO 50001, ISO 22000, ISO 14001, FSSC 22000, Organic, HACCP, SGF, Sedex, Kosher, Halal



State of the Art Laboratory Equipment

Refractometer/ Titration/ Turbidimeter/ Spectrophotometer/ GC-(MS)/ LC-MS / HPLC/ Becquerel meter/ ICP-MS/ SP(M)E / E-Nose

- o Continuous control during whole process
- o Routine control of all production batches
- o Pesticide (about 150) and heavy metal analyses



Customer Cooperation and Audit Feedbacks supports our ambitious aim for Quality Leadership



Holistic Value Chain



Markets We Serve

**AUSTRIA
JUICE**





Soft Drink &
Water Industry



Fruit Juice
Industry



Fruit Wine &
Spirits Industry



Beer & Cider
Industry



Dairy & Dairy
Alternatives
Industry



Foodservice
Industry

Product Portfolio

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Juice Concentrates /
By Products



Not From Concentrate



Beverage Compounds



FTNF Flavours



Composition Flavours



Fruitwine

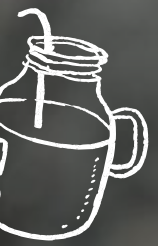


Our Juice Concentrate Portfolio

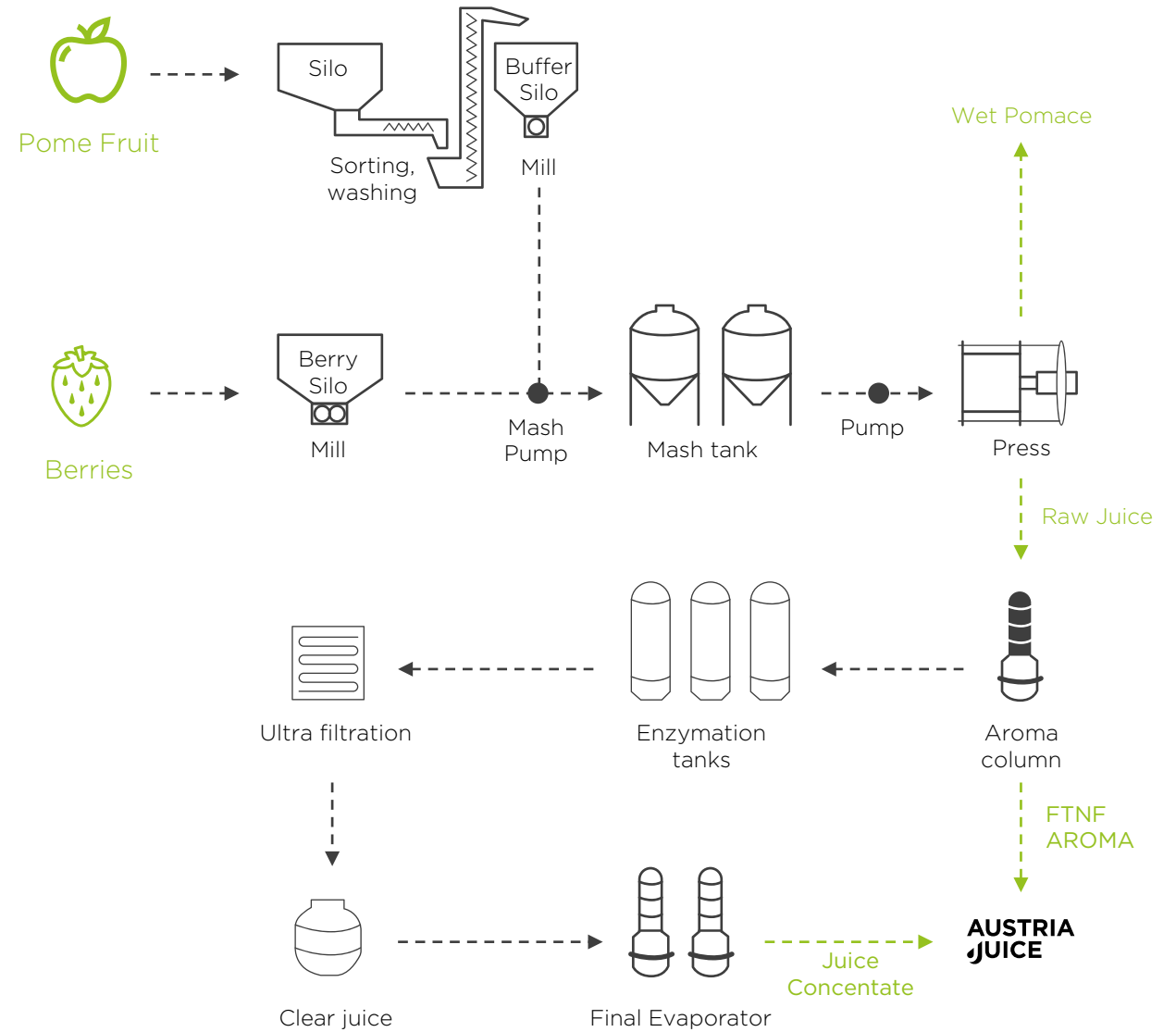


+ available as NFC

* available in organic quality



Production Flow of Concentrates





Beverage Compounds

Alcoholic Drinks



Mulled Fruit Wine



Berry Wine



Apple Wine



Spirits



Fruit Wine Cocktails



Cider



Fruit Seccos



Beer Mix Drinks



Hard Seltzer



Soft Drinks



Tea Drinks



Syrups



Energy & Sports Drinks



Near Water



100% Juices & Nectars



Carbonated Soft Drinks



Functional Drinks



Fruit Juice Drinks





Beverage Concepts and Blends

Tailor-made individual beverage solutions based on the requirements of the customer

Concept Compounds

Water

Sugar/Sweetener

Vitamins/Minerals

Flavour II

Flavour I

Juice Concentrate II

Juice Concentrate I

- Nectars
- Juices
- Juice Drinks
- Near Water
- Energy Drinks
- Sports Drinks
- Syrups etc.

Blends

Juice Concentrate II

Juice Concentrate I

FTNF Flavour

- High stability
- Flexibility in Colour
- No reactivity with tannins (beer)
- High level of anthocyanins
- Natural functional



Flavours



FTNF Flavours

- „From the named fruit“ flavours
- Apple, Pear
- Berries



Composition flavours

- Domestic fruits
- Exotic fruits
- Key note/Top note
- Mixtures
- Typical notes (Cola, peach ice-tea, yogurt-strawberry)

Your Benefits

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Your Benefits



Global network - 14 production sites



Decades of experience in the food & beverage industry



Technological expertise for your product innovations



Extensive portfolio of natural ingredients



Support along the whole value chain (from field to shelf)



Tailor made beverage solutions for increased efficiency



Readiness to expand and grow the business together with our customers

AUSTRIA JUICE

Passion you can taste.

