Grow with us.

The AUSTRIA JUICE Group, a Joint-Venture of AGRANA Beteiligungs-AG and Raiffeisen Ware Austria AG, is one of the most important global players in the food and beverage market and employs approximately 1,000 people at various production sites worldwide.

As a leading company in the industry, the AUSTRIA JUICE Group is appreciated by customers for its expertise in the development of innovative beverage concepts and high-quality food & beverage ingredients.

For our Marketing & Communications department with location in Kroellendorf (Allhartsberg, Lower Austria) we are searching for a motivated personality to join us as part-time employee (20h – 30h) as:

Marketing Manager (m/f/d)

Your responsibilities

- Collaboration in the organization of the company's appearance at relevant product trade fairs
- Research on the latest developments, trends, and innovations in the food & beverage market
- Support of our sales team at customer meetings incl. creation of supporting documents (presentations, folders, etc.) on products, innovations, and trends
- Development & implementation of new campaign ideas for our products via social media and other communication channels
- Support for the launch and further maintenance of a new CRM platform
- Support of our HR department in employer branding activities

Your profile

- Completed studies with focus on (online-)marketing or product management
- At least 2 years of relevant professional experience, preferably in B2B marketing
- Passion for food and beverages
- Creative & communicative personality
- · Proactive & independent way of working
- Graphic skills are an advantage
- Very good MS-Office skills
- Project management experience advantageous
- Excellent German & English skills, both written and spoken

Our offer

- A very cooperative team and a great working atmosphere are waiting for you!
- Your team will accompany you daily during your comprehensive training phase. You will get to know marketing in an internationally active B2B company and become an expert in this field with us!
- As an Austrian company, embedded in an international corporate environment, we offer job security as well as a variety of perspectives and further training opportunities.
- Benefits: Home office, flexible working hours, financial support of lunch by the employer
- For legal reasons, we are obliged to point out that the collective agreement minimum salary as a full-time employee for this position is € 40,997.04 gross per year. The actual salary will be determined together with you and is based on your professional qualifications and experience.

Apply Now!

Passion you can taste.

