

BrauBeviale

Inspiring beverage and flavour concepts: AUSTRIA JUICE at BRAU BEVIALE 2019

At the upcoming BRAU BEVIALE in Nuremberg, one of Europe's leading trade fairs in the production and marketing of beer and soft drinks, we once again demonstrate our competence as a full-service partner and offer professional business-to-business solutions - from the fruit to the finished product on the shelf.

The broad trade fair portfolio includes inspiring beverage and aroma concepts that fully correspond to the current trends **"Stay in Balance"**, **"The Value of the Simple"**, **"Composed for & by Me"** and **"Care for Future"**.

- For the body-conscious we show functional sports drinks, body and mind balancing wellness products as well as energy bombs with high fruit content.
- New concepts with premium ingredients and at the same time simple recipes will convince as well as innovative, novel recipes and concepts that deal with sustainability.
- Also in the alcoholic segment, we offer a variety of product concepts with fruit wine and cider creations. Interested parties will enjoy these in-house fermented alcoholic and non-alcoholic products.
- Whether with functional drinks, classic drinks, innovative flavour combinations and high-quality flavours - AUSTRIA JUICE offers the right product solution for every taste and impresses with passion and the highest quality.

Visit AUSTRIA JUICE in Hall 1, Booth 533, and look forward to beverage concepts that are up to all requirements!