



Flavouring according to the new EU - BIO regulation EU 2018/848

AUSTRIA JUICE
tells you how and has
suitable flavourings for it!

Organic products

... have become increasingly popular in recent years. Whether apples, oranges, berries, meat, yoghurt or milk: From the consumer's point of view, what is organically grown or produced stands for quality, naturalness and balanced nutrition. It is not for nothing that 26% of consumers look for "organic" on food and beverages, since it has become the most important product promise. (Euromonitor International, 2019, Mintel 2019).

New organic regulation

The new EU regulation EU 2018/848, which is into force from January 1, 2022, brings some changes with it - also in the area of flavourings.

In the future, only two "qualities" of flavourings in organic products will be allowed:

- o organic certified flavourings
- o organic suitable flavourings

A large part of the currently approved flavourings for organic products may then no longer be used. These are natural flavourings with less than 95% from the named source.



**AUSTRIA
JUICE**

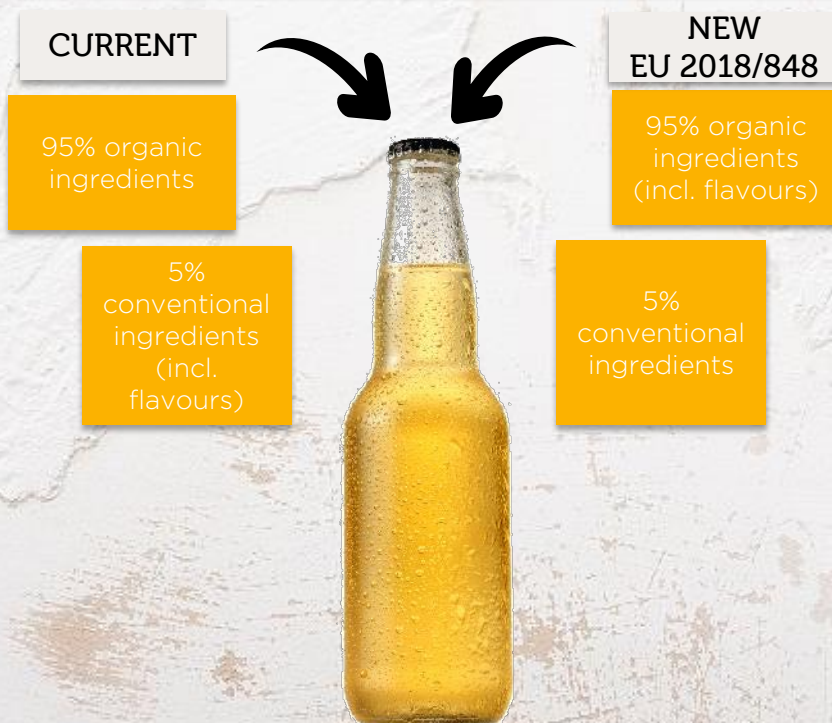
Organic certified flavourings

... must be made at least 95% from organic certified raw materials and in terms of the flavouring ingredients, these must in turn consist of at least 95% from the named source.

For example, in the case of an organic hibiscus aroma 95% must come from hibiscus, the remaining 5% can serve to round off the natural hibiscus flavour. In terms of agricultural ingredients, again at least 95% must come from organic sources.

If the flavour of a product should be determined by organic extracts, essences or oils, these could be obtained 100% from their named, natural source. Furthermore, there are strict requirements for the carriers and additives of flavourings.

Changes by the new organic regulation



Organic suitable flavourings

... are still flavourings in the category "natural X-flavour". Here, too, at least 95% must come from the named source and be of natural origin. An organic certification is not mandatory.

In addition, the generally applicable requirements for carriers and additives apply here.

Flavours - agricultural ingredients

In addition, in the new EU organic regulation, flavourings are now also considered as agricultural ingredients. This means that the amount of "organic-suitable" flavourings in an organic product together with all other approved non-organic raw materials may not exceed five percent of the total agricultural ingredients.

What does the changeover mean specifically for beverage manufacturers?

All existing organic products that contain natural flavourings (<95/5) will have to be adapted to the new requirements of EU 2018/848.

AUSTRIA JUICE is your ideal partner for this adaptation:

- Expert Know-How in the field of FTNF flavourings as well as composition flavourings.
- Years of experience in beverage compounds manufacturing and development.



Organic certified

95/5%
(natural X-flavour,
organic)



Organic suitable

95/5%
(natural
X-flavour)



Extracts, Oils, Essences

100%
(organic suitable
or organic)



No longer suitable : <95/5% (natural flavour)

AUSTRIA JUICE is constantly developing new organic beverage compounds and adapting existing recipes in line with the new EU regulation 2018/848.

Our range of organic flavourings is continuously growing and ranges from apple to turmeric to lemongrass.

Let us advise you and we create an organic product rich in taste according to your needs.

Organic suitable AUSTRIA JUICE flavours:



citrus

lime
orange
lemon
tangerine
bitter orange
lemon hops
blood orange
lemon lime



herbs

basil
lemongrass
peppermint
rosemary
mint
tarragon
parsley
salvia
herbal mix
dill
fennel
lemon balm
yarrow
thyme



blossoms/ leaves

jasmine
hibiscus
lavandin
elderflower
rose
cedar leaves
swiss pine
spruce needles
pine needles
hops
blossom-
potpourri
camomil-
blossom



fruits/ vegetables

apple
pear
strawberry
banana
black / red
currant
blackberry
cherry
raspberry
aronia
blueberry
passion fruit
tomato



spices

ginger
saffron
coffee
turmeric
jalapeno
chili
nutmeg
cinnamon
rum
anise
pepper

AUSTRIA JUICE | We are glad to be here for you:

- ... for your organic raw material development.
- ... in converting raw materials according to the new organic regulation.
- ... in legal questions and compliant implementation.
- ... in choosing suitable organic flavourings.
- ... for an excellent taste of your organic products.



AUSTRIA JUICE GmbH
Kröllendorf 45 | 3362 Allhartsberg
+43 (0) 7448/2304 62-0
info@austriajuce.com